



February 2024 Report



**DOWNTOWN
CHATTANOOGA
ALLIANCE**



Executive Director

A BIG THANKS TO TWO CITY EMPLOYEES

Ben Taylor and Captain Zac McCullough have recently retired from the City of Chattanooga and their dedication and accomplishments should be celebrated. I have had the opportunity to work in four different cities and witness a fair amount of people retire. I don't think many City residents realize the amount of institutional knowledge and the many relationships that are lost when City employees like Ben and Captain McCullough retire.

Ben Taylor spent over 20 years working for the City of Chattanooga mainly in the Transportation and Public Works Department. Ben was the person the Public Works and Transportation Administrators could lean on to get work accomplished. From potholes and road closures to strategic plans and construction designs, Ben played a role in getting it done.

For the Downtown Chattanooga Alliance (DCA), Ben was instrumental in the 4th Street planters approval and support. He also provided support for DCA's ability to provide Traffic Control Devices for events downtown which greatly helps our stakeholders. For me personally, Ben welcomed me to Chattanooga with open arms. He always answered the phone, listen to my concerns and either solved the issue or connected me to the person who could. I wish Ben the best in his future endeavors and thank him for his work Downtown and throughout City of Chattanooga.

Captain McCullough was the captain for the downtown district for several years. Just like Ben, Captain McCullough spent over 20 years serving the community and City of Chattanooga. Incredibly smart and beloved by his team, Captain McCullough will leave behind an incredible legacy. I've worked with officers from around the country and I can't think of one who enjoyed his job as much as Captain McCullough did. A tremendous leader and better person, Captain McCullough will be missed and remembered. I wish Captain McCullough health and happiness, and I hope he enjoys his retirement with his wife and family. Congratulations Captain on being one "that always made it back home". Thank you for your support of the DCA and all that you did for the residents of Chattanooga. I will miss working with you and I hope you stop by to check in from time to time.

As I mentioned earlier, when long time City employees retire a lot of experience and institutional knowledge goes as well. The world will not stop, and the city will continue to move forward, but these two individuals deserve a "Thank You". Even though they signed up for it, it's not easy getting up every day and dealing with residents' concerns and problems. The criticism heavily outweighs the thank yous and there are so many things that we are not even aware of that Captain McCullough and Ben Taylor did for the community.

Gentlemen, on behalf of the DCA and stakeholders Downtown, thank you both for your dedication to making Chattanooga a safer, better place to live and enjoy. Enjoy the next chapter of life.



Executive Summary: Clean Team Highlights, February 2024

Accomplishments

During the month of February, Downtown Chattanooga Alliance Ambassadors achieved the following special projects and cleaning accomplishments.

1. Removed 249 graffiti tags and stickers observed around the district, an increase of 90% when compared to January 2024.
2. Cleaned 230 biohazards, an increase of 283% when compared to January 2024.
3. Cleaned 339 trash cans a decrease of 5% when compared to January 2024.
4. Power washed stains and smells for 34 hours an increase of 1033% when compared to January 2024.



Executive Summary: Hospitality Team Highlights, February 2024

Accomplishments

During the month of February, Downtown Chattanooga Alliance Ambassadors achieved the following hospitality accomplishments.

1. Provided 1,967 directions and recommendations an increase of 79% when compared to January 2024.
2. Conducted 166 business checks, an increase of 16% when compared to January 2024.
3. Provided 4 motorists assists a decrease of 43% when compared to January 2024.



Cleaning Statistics

August 2020 through February 2024

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Biohazard Clean Up	'20	--	--	--	--	--	--	--	77	62	38	32	22	231
	'21	31	21	18	49	76	64	98	81	61	118	109	116	842
	'22	100	64	109	102	118	67	115	100	83	69	70	40	1037
	'23	62	79	45	43	43	33	46	80	93	128	70	82	804
	'24	60	230	--	--	--	--	--	--	--	--	--	--	290
Business Trash	'23	--	--	--	--	--	--	1457	1576	1580	1780	1235	1448	9076
	'24	1600	2202	--	--	--	--	--	--	--	--	--	--	3802
City Can Trash	'23	--	--	--	--	--	--	336	301	427	327	324	311	2026
	'24	287	382	--	--	--	--	--	--	--	--	--	--	669
DCA Trash	'23	--	--	--	--	--	--	45	60	60	55	20	13	253
	'24	8	17	--	--	--	--	--	--	--	--	--	--	25
Graffiti/Stickers - Removed	'20	--	--	--	--	--	--	--	753	183	122	148	109	1315
	'21	42	36	99	47	117	49	98	149	171	189	73	178	1248
	'22	109	141	175	125	177	155	271	170	152	209	72	74	1830
	'23	123	146	78	82	154	69	164	250	162	229	52	154	1663
	'24	131	249	--	--	--	--	--	--	--	--	--	--	380
Power Washing (hours)	'20	--	--	--	--	--	--	--	19	71	95	44	42	271
	'21	73	62	105	82	48	17	7	90	22	35	1	65	607
	'22	36	37	25	23	38	17	45	50	46	65	57	56	495
	'23	5	21	15	14	3	8	--	14	61	68	68	47	324
	'24	3	34	--	--	--	--	--	--	--	--	--	--	37
Trash Cans Cleaned	'21	--	--	171	533	401	166	289	696	475	847	381	346	4305
	'22	360	313	245	393	553	292	525	535	455	253	265	249	4438
	'23	271	258	267	215	419	223	299	306	426	293	314	275	3566
	'24	358	339	--	--	--	--	--	--	--	--	--	--	697
Weed Abatement (block faces)	'20	--	--	--	--	--	--	--	25	209	45	23	13	315
	'21	4	15	26	58	23	32	67	26	43	98	14	20	426
	'22	15	38	42	85	43	25	71	103	117	51	32	29	651
	'23	--	28	21	19	88	87	71	67	56	7	--	5	449

Stats are based on Block by Block's SMART tracking app.

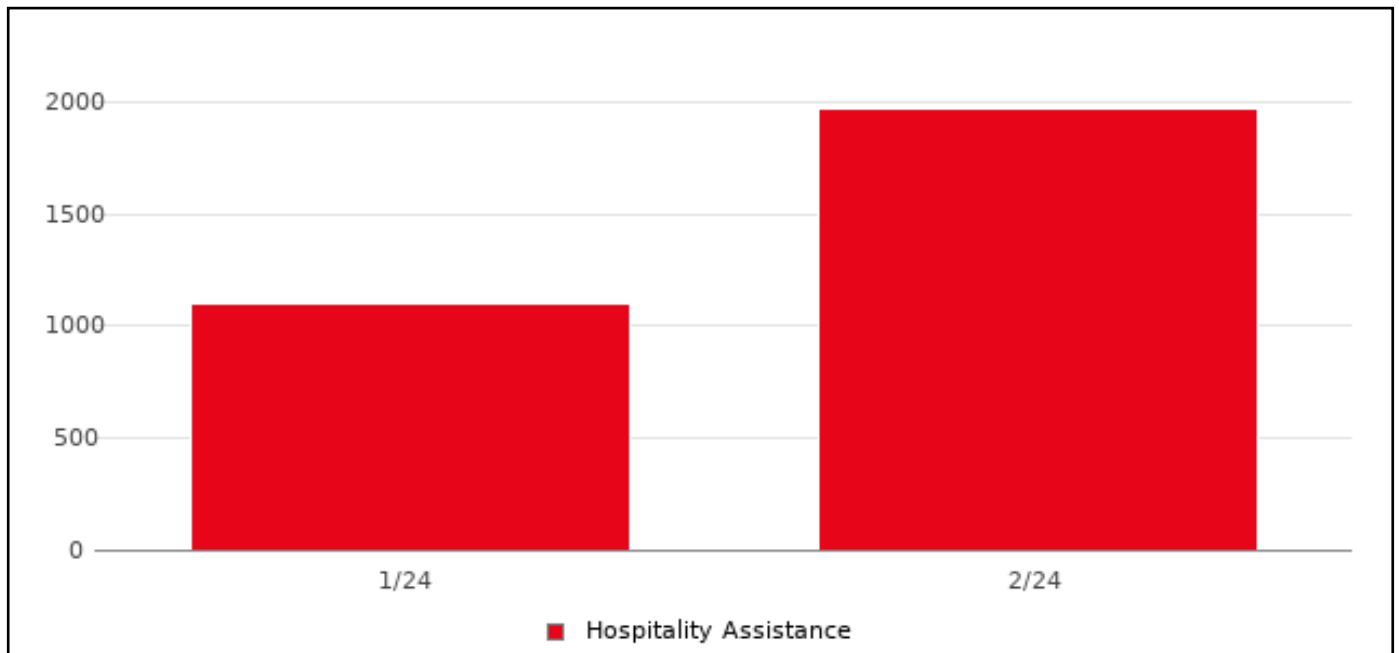
Hospitality Statistics

August 2020 through February 2024

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Contact	'20	--	--	--	--	--	--	--	57	42	62	93	91	345
	'21	45	112	66	120	187	26	35	46	50	17	45	40	789
	'22	45	71	62	50	116	49	143	134	147	75	90	123	1105
	'23	81	126	175	57	107	87	73	96	138	111	102	110	1263
	'24	143	166	--	--	--	--	--	--	--	--	--	--	309
Hospitality Assistance	'20	--	--	--	--	--	--	--	1370	2691	1364	1125	711	7261
	'21	466	762	2133	3468	2879	3076	2457	2561	2776	7014	9374	4684	41650
	'22	803	1310	5483	3104	3294	2193	3694	2747	3358	3301	1558	1297	32142
	'23	980	2695	4532	2167	2734	3197	6213	4153	2965	2822	1881	1310	35649
	'24	1101	1967	--	--	--	--	--	--	--	--	--	--	3068
Motorist Assist	'20	--	--	--	--	--	--	--	42	31	10	3	1	87
	'21	3	6	6	5	11	9	11	9	10	9	6	2	87
	'22	2	15	16	13	23	8	11	11	3	2	4	8	116
	'23	9	8	7	3	5	3	8	4	3	3	3	11	67
	'24	7	4	--	--	--	--	--	--	--	--	--	--	11

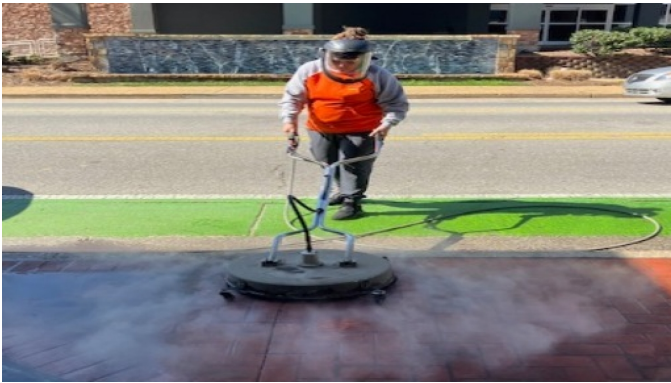
Stats are based on Block by Block's SMART tracking app.

January 2024 through February 2024



Stats are based on Block by Block's SMART tracking app.

Ambassador Team in Action



Jake power washes on Chestnut.



Kathy provides a business check.



Jake power washes in advance of the Marathon.



Tony helps up an individual who fell.



Kamran jump starts a car on Broad St.



Randi attempts to help two people into services.

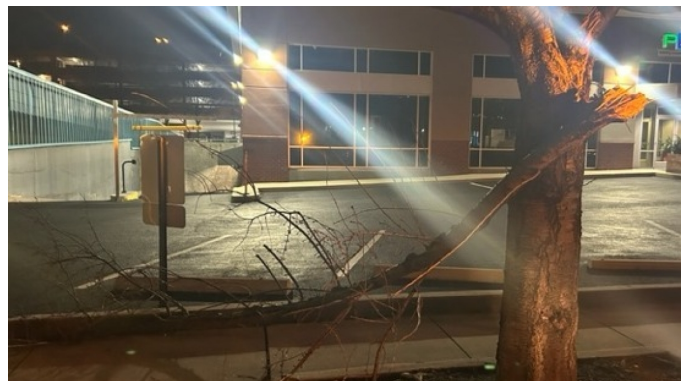


Kathy returns a wheelchair to a patient.



Hardy sweeps up on Broad Street.

Before and After



Damaged tree limb removed from Chestnut & 6th.

Damaged tree limb in Chestnut & 6th.